



MARINO PANARIELLO

PRODUCT DESIGNER

Età: 29

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EDUCATION

UI/UX Designer 2020

Fastweb Digital Academy

Graphic Design PRO 2019-2020
2 Level Advanced

Ilas - Higher Institute of Communication

Graphic Design 2018-2019
Editorial & Advertising

Ilas - Higher Institute of Communication

Creation of Logos. Brand Identity,
Packaging, Brochure, Flyers, Magazine.

Vote: 110

Web Designer & UXD 2018-2019

Ilas - Higher Institute of Communication

Analysis of the user experience and user
interface up to the study of languages:

HTML5, CSS3, JavaScript, jQuery,
WordPress

Vote: 110 and honours

Graduated High School 2015

Technincal Institute for Surveyor

SKILLS

Design Skills

Design System
Interaction Design
User Experience
User Interface
Wireframing

Front-End Skills

HTML5, CSS3
JavaScript
React (with Hooks)
TypeScript
Next.js
WordPress

TOOLS

Figma
Adobe Creative Cloud
Visual Studio Code
Git

Languages

Italian (native)
English

EXPERIENCE

Product Designer

Jul 2022 - Present

Docsity @ Rome, Italy

- Redesigned core pages (Dashboard, Upload, Homepage, Landing Docsity AI, etc), achieving in some projects:
 - +137%** increase in page views (document page)
 - +43%** growth in revenue
 - +56%** rise in new uploads
- Created new documentation model for seamless developer handoff
- Developed pages with **Next.js**, bridging design and code while leveraging the design system's components

UI/UX Designer

feb 2018 - Jul 2022

Lasting Dynamics @Naples, Italy & @LPA, Spain

I managed the design of web and mobile applications, handling analysis, user flows, wireframes, prototyping, UI development, and testing.

Main Projects:

- Workflow Management System:** Introduced a new agile methodology, achieving a **30%** reduction in cycle times and a **25%** boost in efficiency.
- E-Commerce Builder:** Developed a tool for creating customized e-commerce solutions. **+1k** customers
- Neuroscience Web and Desktop Applications:** The first cloud-based algorithm, enhancing processing speed by **40%**.
- Platform for Sellers:** Designed a CRM platform with dedicated pipelines.
- The 1st QA platform** for solar panels
- Calendar App:** Improved the user experience
- Web and mobile browser video game:** Italian farming project to create value both for farmers and gamers leveraging the blockchain and an exclusive token.
- SaaS solution for schools and universities

Web Designer

2018-Present

Freelancer

Design and development of corporate websites, e-commerce platforms, and online portals